Supporting the Class of 2021 with Common App

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Agenda

1. Common App community
2. System updates
3. Tools you can use
4. Q&A
Who we are

Common App is a non-profit membership organization committed to the pursuit of access, equity, and integrity in the college admission process.
2020-2021 New members

42 New members and counting

20 US states

19 Public institutions

Public Institutions
- Auburn University (AL)
- Augusta University (GA)
- Clemson University (SC)
- Coastal Carolina University (SC)
- Lake Superior State University (MI)
- Norfolk State University (VA)
- Northern Illinois University (IL)
- Richard Bland College of William and Mary (VA)
- Texas Tech University (TX)
- The University of Texas at Dallas (TX)
- The University of Texas at San Antonio (TX)
- University of Colorado Colorado Springs (CO)
- University of Georgia (GA)
- University of Louisville (KY)
- University of South Florida (FL)
- University of Wisconsin-Milwaukee (WI)
- Virginia Tech (VA)
- Winthrop University (SC)

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Common App membership

922 Member Institutions

50 US States, DC, and Puerto Rico

62 International Members

228 Public Institutions

18 Countries outside the United States

411 No Application Fee

Visit commonapp.org for the most up-to-date list and to learn more about each institution.

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Common App fee waiver

Common App member colleges want to ensure that no barriers exist for students who wish to pursue higher education.

Students with financial need can easily request a fee waiver in the application.

$92M+ in fee waivers granted (2019-2020)

System updates
COVID-19 question

Application

Community disruptions such as COVID-19 and natural disasters can have deep and long-lasting impacts. If you need it, this space is yours to describe those impacts. Colleges care about the effects on your health and well-being, safety, family circumstances, future plans, and education, including access to reliable technology and quiet study spaces. For more information, check out our COVID-19 FAQ.

- Optional
- 250 word limit
- Located in the Additional Information section
- Separate from the existing Additional Information question, which remains (650 word limit)

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COVID-19 question

Counselor Forms

Your school may have made adjustments due to community disruptions such as COVID-19 or natural disasters. If you have not already addressed those changes in your uploaded school profile or elsewhere, you can elaborate here. Colleges are especially interested in understanding changes to:

- Grading scales and policies
- Graduation requirements
- Instructional methods
- Schedules and course offerings
- Testing requirements
- Your academic calendar
- Other extenuating circumstances

Your students will have a similar space in their application to share how these events have affected them personally.

- Optional
- 500 word limit
- Located in the School Details section of the Profile
2019-2020 final reports

This year you have the ability to submit the 2019-2020 final report online through September 30, 2020.

- Log in to the extended version of the 2019-2020 recommender system.
- Update answers in your counselor profile, if needed.
- If you need to send the final report to a different college, contact the Solutions Center for assistance.

recsupport.commonapp.org

The first-year recommender system has gotten a refresh

Project drivers

- Modernization
- Accessibility
- Responsiveness
- Branding

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recsupport.commonapp.org
- System walkthrough
- Student filters
- To-do lists
- Requirements clarity
Key enhancements

- Birthday and CAID
- Notifications
- ( ? ) icons
- Application preview

New integration partners

2019-2020 Partners

BridgeU, maialearning, CIALFO, NAVIANCE, FolderWave, parchment

New Partners

OVERGRAD, SchooLinks, xello, unifrog

* 2021-2022 launch
Tools you can use

700K+ counselors, teachers, advisors, and other recommenders use the Common App to support students with the application process

- Track student progress in the Common App recommender system
- View college-level details for each student
- Access a PDF preview of in-progress applications, with students’ permission
- Export detailed lists to Excel
Explore colleges

- Expanded filter options
  - First-year / transfer
  - Public / private
  - Enrollment size
  - Campus setting
  - Merit / need-based aid
  - Test-optional
  - Accepts self-reported test scores
  - Specialized mission
- Map and list views of colleges
- PDF export of college lists

commonapp.org/explore

College details

- Details on application requirements
- Virtual tours and image galleries
- Ability for colleges to showcase specialized programs

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Academic Programs

- Design
- Engineering
- Research
- Science
- Technology
- Liberal Arts
- Business
- Education
- Communication
- Music
- Art & Design
- Economics
- Finance/Accounting
- Government/Political Science
- Health Science
- Performing Arts
- Social Sciences
- Visual Arts
- Entrepreneurship
- Ethnic Studies
- History
- Humanities
- Journalism

Student experience

- Athletics
- Co-op/Internship Opportunities
- Disability Services
- Greek Life
- Intramural/Club Sports
- LGBTQ+ Services
- Military/Veteran Services
- On-Campus Housing
- ROTC Program
- Study Abroad
- Undergraduate Research
- Cultural Organizations
- Political Organizations
- Speech & Debate
- Student Publications

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Plan for college

- College roadmaps for middle school, high school, community college, and military students
- Application and Recommender Guides
- Learn about paying for college
- Family resources

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Common App Ready

A toolkit of tips and best practices to help students with each step of the application process

- Getting started
- Preparing your application
- Telling your story
- Working with recommenders and advisors
- Paying for college

commonapp.org/ready
24/7 support

Help when you need it!
- Frequently Asked Questions
- Known issues
- Contact support
- Live member schools
- Writing requirements resource

appsupport.commonapp.org
recsupport.commonapp.org

Learn more
- Create a practice student account
- Watch video tutorials
- Explore the Common App website
- Check out the blog for updates
- Sign up for the monthly newsletter
- Download Common App Ready resources
- Access resources in the recommender system
- Connect with us on social media #commonapp, #reachhigher, and #bettermakeroom
- Contact 24/7/365 support when you need it
  appsupport@commonapp.net or sfsupport@commonapp.net

commonapp.org/counselors-and-recommenders
Your questions

We’re committed to continuous improvement:
ideas.commonapp.org

Thank you

Please contact us at sfsupport@commonapp.net with your questions.