STEM COLLEGE AND CAREER FAIRS
SPRING 2018 PROSPECTUS

St. Louis | March 4 | Saint Louis University – Busch Student Center
Baltimore | March 22 | Coppin State University – Physical Education Complex
Denver | June 3 | University of Denver – Gates Field House

Giving high school students interested in science, technology, engineering and math an opportunity to explore and gather career and college information.

1,200 estimated attendees per fair.

Why Participate?

STEM College and Career Fairs from the National Association for College Admission Counseling (NACAC) allow students to engage with postsecondary institutions, industry, and organizations that focus on careers in science, technology, engineering, and mathematics (STEM).

Meet face-to-face with the next generation of STEM job-seekers to inform them of your STEM-related degrees, scholarships, internships, mentoring initiatives, after-school/summer programs, or other STEM activities. Participants also receive a lead retrieval scanner that allows you to capture student data electronically.

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Over 4,000 students registered in 2017!

45% Female
58% From underrepresented populations
76% Interested in STEM degrees
38% High school juniors

In post-fair evaluations, exhibitors praise the academic caliber of students attending the fairs.

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2017 Sponsors

Join our group of generous supporters: ACT, Inc.; Bristol-Myers Squibb; C2 Education; ExxonMobil; Jack Kent Cooke Foundation; New York Higher Education Services Corporation; STEM Premier; TechPrep by Facebook; and The Princeton Review

A full list of 2017 exhibitors is available at www.nacacfairs.org/STEM.
GET INVOLVED

Partner with us! Showcase your organization’s commitment to STEM through these additional opportunities.

<table>
<thead>
<tr>
<th>STEM College and Career Fair Sponsorship Benefits*</th>
<th>GOLD Sponsor $10,000</th>
<th>SILVER Sponsor $5,000</th>
<th>RESOURCE CENTER Sponsor $2,000 per fair</th>
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</thead>
<tbody>
<tr>
<td>Opportunities to work with NACAC staff to customize your involvement onsite</td>
<td>X</td>
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<tr>
<td>Recognition in selected pre-fair communications that reach registered attendees</td>
<td>X</td>
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<tr>
<td>Ad in onsite magazine (provided exclusively by TeenLife) distributed to all attendees, including digital distribution to high school counselors and organizations representing students interested in STEM</td>
<td>Half-page ad</td>
<td>Quarter-page ad</td>
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<tr>
<td>Recognition in onsite guide(s)</td>
<td>All fairs</td>
<td>All fairs</td>
<td>One fair</td>
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<td>Table-top exhibit space at fair(s)</td>
<td>All fairs</td>
<td>All fairs</td>
<td>One fair</td>
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<td>Opportunity to participate on a STEMinar panel (subject to availability)</td>
<td>X</td>
<td>X</td>
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<td>Company logo and recognition of support on website</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Logo featured on fair signage</td>
<td>X</td>
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<td>Complimentary lead retrieval barcode scanner</td>
<td>X</td>
<td>X</td>
<td>X</td>
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</table>

*some benefits are subject to print deadlines

Fall 2018 dates coming soon!

See you in... Atlanta • Houston • New York City • Silicon Valley

Contact us:
www.nacafairs.org/stem-industry-sponsor | collegefairs@nacacnet.org | p 800.822.6285 | f 703.243.9375
A complete application includes:

☐ This form
☐ A high-resolution logo

If either is missing, the application cannot be processed.

SPONSOR INFORMATION

SPONSOR (ORGANIZATION/INSTITUTION)

ADDRESS

CITY    STATE    ZIP

COUNTRY

WEBSITE

ORGANIZATION TYPE

PRIMARY CONTACT
The primary contact receives all correspondence for the event, including invoices. If the primary contact needs to be changed, contact dmtcenter@nacacnet.org.

TITLE

PHONE    FAX

EMAIL

RETURN COMPLETED APPLICATION AND LOGO TO:
Megan LaVine, Director of Sponsorships and External Relations, mlavine@nacacnet.org

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, CONTACT:
Megan LaVine, Director of Sponsorships and External Relations, mlavine@nacacnet.org or 703.299.6845