

2019 | STEM COLLEGE AND CAREER FAIRS SPONSOR PROSPECTUS

St. Louis | March 10 | Saint Louis University
Baltimore | March 17 | Coppin State University
Denver | June 8 | Colorado School of Mines

MEET THE NEXT GENERATION OF STEM LEADERS

Reach over **10,000** students interested in your information about degrees, internships, scholarships, and summer programs.



58%
From underrepresented
populations



45%
Female



38%
High school juniors

The NACAC STEM College and Career fairs offer students the opportunity to connect with colleges and universities as well as industries that have a focus in science, technology, engineering and math.

WAYS TO GET INVOLVED

- Meet face-to-face with the next generation of STEM professionals
- Design, host, and/or participate in an interactive STEMinar workshop
- Gather student information electronically to stay in touch after the fair



Featured Sponsors



STUDY
ARCHITECTURE

SPONSOR BENEFITS

Showcase your organization's commitment to STEM and receive these benefits:

STEM College and Career Fair Sponsorship Benefits	GOLD Sponsor \$10,000	SILVER Sponsor \$5,000	RESOURCE CENTER Sponsor \$2,000/fair
Recognition in selected pre-fair communications targeted to registered attendees*	X		
Opportunity to participate in a STEMinar workshop panel (subject to availability)*	X	X	
Opportunity to participate in the STEM Learning Lounge, which can include custom branding and interactive demonstrations. (NYC and Silicon Valley only)	X	X	
Ad in onsite magazine (provided exclusively by <i>TeenLife</i>) distributed to all attendees, including digital distribution to high school counselors and organizations representing students interested in STEM*	Half-page ad/article	Half-page ad	
Recognition in onsite guide(s)*	All fairs	All fairs	One fair
Table-top exhibit space at fair(s)	All fairs	All fairs	One fair
Company logo and recognition of support on website	X	X	X
Logo featured on fair signage*	X	X	X
Complimentary lead retrieval barcode scanner	X	X	X

*benefit subject to print deadline

Fall 2019 fair locations and dates coming soon!

Contact us:

Megan LaVine, Director of Sponsorships and External Relations,
mlavine@nacacnet.org or 703.299.6845



2019 STEM COLLEGE AND CAREER FAIR SPONSOR AGREEMENT

A complete application includes:

- This form
- A high-resolution logo

If either is missing, the application cannot be processed.

SPONSOR INFORMATION

SPONSOR (ORGANIZATION/INSTITUTION)

ADDRESS

CITY STATE ZIP

COUNTRY

WEBSITE

ORGANIZATION TYPE

PRIMARY CONTACT

The primary contact receives all correspondence for the event, including invoices. If the primary contact needs to be changed, contact dmtcenter@nacacnet.org.

TITLE

PHONE FAX

EMAIL

EXHIBIT/SPONSOR

Check all fair cities that apply:

- St. Louis | March 10
- Baltimore | March 17
- Denver | June 8

SPONSORSHIP LEVEL

All levels of sponsorship receive an exhibit table in the Resource Center.

- \$10,000 GOLD Sponsor
- \$5,000 SILVER Sponsor
- \$2,000 RESOURCE CENTER Sponsor (per fair)

TERMS

- I have read and agree to the NACAC National College Fairs Sponsorship Policy.** I accept the responsibility of forwarding any sponsor information received regarding National College Fairs to all representatives of my institution who will be attending those fairs. I, my institution, and its representatives, acknowledge that we have read and understand the policies and rules of the NACAC National College Fairs and the NACAC Resource Center Guidelines. I have attached the necessary supplemental materials required to process my application and acknowledge that if any information necessary to process my application is missing, my application is rendered null and void. **Payment is due in full two weeks prior to the fair(s).** Cancellation requests must be submitted, in writing, to mlavine@nacacnet.org or faxed to 703.373.2372. Cancellation requests must be submitted 45 days prior to the fair date, to receive full refund. **Cancellations submitted after 45 days prior to the fair date, will receive no refund.**

SIGNATURE DATE

RETURN COMPLETED APPLICATION AND LOGO TO:
Megan LaVine, Director of Sponsorships and External Relations, mlavine@nacacnet.org

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, CONTACT:
Megan LaVine, Director of Sponsorships and External Relations, mlavine@nacacnet.org or 703.299.6845

