

# 2020 | STEM COLLEGE AND CAREER FAIRS SPONSOR PROSPECTUS

Houston | Atlanta | Silicon Valley | New York City | New Jersey | Boston

## MEET THE NEXT GENERATION OF STEM LEADERS

Reach over **10,000** students interested in your information about degrees, internships, scholarships, and summer programs.

### Hear from NACAC STEM sponsors:



“NACAC’s STEM College and Career Fairs have been some of the most rewarding events I have attended as an admission professional. No matter which city or territory these fairs have been in, the quality and the talent level of the students in attendance are second to none. **The students that attend the STEM College and Career Fairs are focused, driven, and talented.** These fairs give employers and educators the chance to guide and grow their passions, and give students the resources necessary to positively influence the world in the years to come.”

—Chris Penberthy, STEM & Military/Veteran Enrollment Coordinator, Saint Louis University (MO)

“Since 2014, C2 Education has been proud to be a sponsor and speaker for the NACAC College Fairs, and it’s been exciting for us to see the evolution of the STEM Fairs in recent times. **The STEM Fairs attract a diverse, competitive, and intelligent group of students who are well-informed and goal-oriented.** C2’s educators are able to dive deep with each student and parent we meet because they attend the STEM Fairs with knowledge and purpose. We feel incredibly fortunate to have such rich and engaging conversations with families and love the detailed, targeted questions from students.

—Edward Kim, Vice President, C2 Education (GA)



### Featured Sponsors



# SPONSOR BENEFITS

Showcase your organization's commitment to STEM and receive these benefits:

STEM College and Career Fair Sponsorship Benefits	GOLD Sponsor \$8,000	SILVER Sponsor \$5,000	EXHIBITING Sponsor \$2,000/fair
Recognition in selected pre-fair communications targeted to registered attendees*	X		
Opportunity to participate in the STEM Learning Lounge, which can include custom branding and interactive demonstrations.	X		
Opportunity to participate in a STEMinar workshop panel (subject to availability)	X	X	
Company recognition on student registration website	Logo + ad space	Logo	
Premium table-top exhibit space location	X	X	X
Table-top exhibit space at fair(s)	6 fairs (value \$12,000)	3 fairs (value \$6,000)	1 fair
Company logo and recognition of support on STEM fair webpage	X	X	X
Logo featured on fair signage*	X	X	X
Complimentary lead retrieval barcode scanner	X	X	X

\*benefit subject to print deadline

**Spring 2021** fair locations and dates coming soon!

## Contact us:

Megan LaVine, Director of Sponsorships and External Relations,  
mlavine@nacacnet.org or 703.299.6845



# 2020 STEM COLLEGE AND CAREER FAIR SPONSOR AGREEMENT

## A complete application includes:

- This form
- A high-resolution logo

If either is missing, the application cannot be processed.

## SPONSOR INFORMATION

SPONSOR (ORGANIZATION/INSTITUTION)

ADDRESS

CITY STATE ZIP

COUNTRY

WEBSITE

ORGANIZATION TYPE

## PRIMARY CONTACT

The primary contact receives all correspondence for the event, including invoices. If the primary contact needs to be changed, contact [dmtcenter@nacacnet.org](mailto:dmtcenter@nacacnet.org).

NAME/TITLE

PHONE FAX

EMAIL

## EXHIBIT/SPONSOR

Check all fair cities that apply:

- Houston | Sept. 13
- Atlanta | Sept. 27
- Silicon Valley | Sept. 27
- New York City | Oct. 4
- New Jersey | Oct. 10
- Boston | Oct. 31

## SPONSORSHIP LEVEL

All levels of sponsorship receive premium exhibit booth placement.

- \$8,000 GOLD Sponsor
- \$5,000 SILVER Sponsor
- \$2,000 EXHIBITING Sponsor (per fair)

## TERMS

- I have read and agree to the NACAC National College Fairs Sponsorship Policy.** I accept the responsibility of forwarding any sponsor information received regarding National College Fairs to all representatives of my institution who will be attending those fairs. I, my institution, and its representatives, acknowledge that we have read and understand the policies and rules of the NACAC National College Fairs and the NACAC Resource Center Guidelines. I have attached the necessary supplemental materials required to process my application and acknowledge that if any information necessary to process my application is missing, my application is rendered null and void. **Payment is due in full two weeks prior to the fair(s).** Cancellation requests must be submitted, in writing, to [mlavine@nacacnet.org](mailto:mlavine@nacacnet.org) or faxed to 703.373.2372. Cancellation requests must be submitted 30 days prior to the fair date, to receive full refund. **Cancellations submitted after 30 days prior to the fair date, will receive no refund.**

SIGNATURE

DATE

## RETURN COMPLETED APPLICATION AND LOGO TO:

Megan LaVine, Director of Sponsorships and External Relations, [mlavine@nacacnet.org](mailto:mlavine@nacacnet.org)

## FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, CONTACT:

Megan LaVine, Director of Sponsorships and External Relations, [mlavine@nacacnet.org](mailto:mlavine@nacacnet.org) or 703.299.6845



National Association for  
College Admission Counseling