



Virtual College Fairs

Spring 2022 Virtual College Fairs Fee Waiver Program

Policy for Complimentary Institutional Registration

The intent of the Virtual College Fairs Fee Waiver program is to encourage full participation of institutions that have been traditionally underrepresented at National College Fairs. As an organization, NACAC strives to encourage participation of exhibiting institutions that mirror the diversity of our attendees. It is our hope that by providing institutions with the opportunity to exhibit at the Virtual National College Fairs for free, these colleges and universities will experience the value of their participation and continue as registered participants in future years.

The following policy will be in place for the Spring 2022 Virtual College Fairs season:

Eligibility Considerations

- Accredited two- and four-year nonprofit colleges and universities in good standing
- Title IV-eligible institutions
- Priority in the selection process will be given to: community colleges, Historically Black Colleges and Universities, Hispanic-Serving Institutions, Native American-Serving Institutions, and institutions that cannot afford the National College Fairs registration fee because of financial hardships.
- Military and for-profit institutions are not eligible for the program.
- **Space is limited and NACAC Virtual College Fair programs do sell out, so we encourage all applicants to apply as soon as they are able.**

Participation Requirements

- Eligible institutions interested in participating in the fee waiver program should complete the Fee Waiver Application by the published deadlines.



Virtual College Fairs

Spring 2022 Virtual College Fairs Fee Waiver Application

Participants: I have read and agree to all registration policies for the Virtual College Fairs Program described in the Policy for Complimentary Institutional Registration (see above). I understand that I must notify NACAC of cancellation in writing by the stated deadlines. I accept the responsibility of forwarding any exhibitor information received regarding Virtual College Fairs to all representatives of my institution who will be attending those fairs. An official representative from participating institutions must sign the Virtual College Fairs Fee Waiver Application for the application to be accepted and processed.

Return completed forms to the NACAC National College Fairs Department for review by the deadline (March 22, 2022 for all fairs). Completed forms should be returned to Makini Johnson at mjohnson@nacacnet.org.

Part I: To be completed by the institution's chief admission officer

Institution: _____ Accrediting Body: _____

Name: _____ Title: _____

Signature: _____ Date: _____

Phone: _____ Email: _____ Website: _____

Institution Type (select all that apply):

- Two-year institution
- Four-year institution
- Nonprofit

Please provide a reason for requesting a fee waiver (if additional space is needed, please attach on institutional letterhead):

Part II: For internal use only

- | | | | |
|---|--|-------------------------------------|---|
| <input type="radio"/> Two-year institution | <input type="radio"/> Nonprofit | <input type="radio"/> Good Standing | <input type="radio"/> Prior Participation |
| <input type="radio"/> Four-year institution | <input type="radio"/> Financial Hardship | <input type="radio"/> NACAC Member | <input type="radio"/> Title IV Eligible |

Approved Denied

Director, Events and Meetings

Date



National Association for
College Admission Counseling

Virtual College Fairs

Spring 2022 Virtual College Fairs Fee Waiver Application Registration Request

The NACAC national office will acknowledge this agreement and direct future correspondence to the primary contact person listed below. You must complete this agreement and the Virtual College Fairs Fee Waiver application.

Institution: _____

Member Number: _____

Address: _____

City/State/Zip/Country: _____

Primary Contact Person*

Title: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

This area for office use only.

Fairs Please circle the Virtual Fairs Here	Date	Code	Approve (this column is for NACAC use only)
Virtual College Fair	Sun, Jan. 30	22SVCF0130	
PVA Virtual College Fair	Tue, Feb. 8	22SVCF0208	
Multi-Session Virtual College Fair	Tue, Feb. 15	22SVCF0215	
STEM Virtual College Fair	Thu, Feb. 24	22SVCF0224	
Virtual College Fair	Sun, Apr. 3	22SVCF0403	
Multi-Session Student Pathways Virtual College Fair	Tue, Apr. 12	22SVCF0412	
Multi-Session Virtual College Fair	Tue, Apr. 26	22SVCF0426	

Lead Retrieval

Only one person can be designated as the "Leads Contact" per booth per virtual college fair. By default, this is the person who registered for the fair. To change your organization's Leads Contact to a different individual, please contact customerservice@nacacnet.org.

NACAC recommends designating the same person as the Leads Contact for all fairs (both in-person and virtual). Once leads are downloaded, the Leads Contact may share the information with appropriate staff following your institution's data privacy policies.

Spring 2022 Virtual College Fairs Program Participant's Agreement

I have read and agree to all registration policies for the Virtual College Fairs program described in this form and exhibitor guidelines. I understand that I must submit all cancellations in writing at least 14 calendar days prior to the date of the fair and realize that missing a fair for which I have been granted a fee waiver without prior written notification may affect future participation in the Virtual College Fairs Fee Waiver Program.

SIGNATURE: _____
(signature required for processing)

Name: _____

Title: _____

Institution: _____

Date: _____