Virtual College Fairs

Fall 2022 Virtual College Fairs Fee Waiver Program

Policy for Complimentary Institutional Registration
The intent of the Virtual College Fairs Fee Waiver program is to encourage full participation of institutions that have been traditionally underrepresented at National College Fairs. As an organization, NACAC strives to encourage participation of exhibiting institutions that mirror the diversity of our attendees. It is our hope that by providing institutions with the opportunity to exhibit at the Virtual National College Fairs for free, these colleges and universities will experience the value of their participation and continue as registered participants in future years.

The following policy will be in place for the Fall 2022 Virtual College Fairs season:

Eligibility Considerations
- Accredited two- and four-year nonprofit colleges and universities in good standing
- Title IV-eligible institutions
- Priority in the selection process will be given to: community colleges, Historically Black Colleges and Universities, Hispanic-Serving Institutions, Native American-Serving Institutions, and institutions that cannot afford the National College Fairs registration fee because of financial hardships.
- Military and for-profit institutions are not eligible for the program.
- Space is limited and NACAC Virtual College Fair programs do sell out, so we encourage all applicants to apply as soon as they are able.

Participation Requirements
- Eligible institutions interested in participating in the fee waiver program should complete the Fee Waiver Application by the published deadlines.
Virtual College Fairs

Fall 2022 Virtual College Fairs Fee Waiver Application

Participants: I have read and agree to all registration policies for the Virtual College Fairs Program described in the Policy for Complimentary Institutional Registration (see above). I understand that I must notify NACAC of cancellation in writing by the stated deadlines. I accept the responsibility of forwarding any exhibitor information received regarding Virtual College Fairs to all representatives of my institution who will be attending those fairs. An official representative from participating institutions must sign the Virtual College Fairs Fee Waiver Application for the application to be accepted and processed.

Return completed forms to the NACAC National College Fairs Department for review by the deadline (August 11, 2022 for all fairs). Completed forms should be returned to Makini Johnson at mjohnson@nacacnet.org.

Part I: To be completed by the institution's chief admission officer

Institution: ______________________________ Accréditing Body: _______________________________

Name: _____________________________ Title: _______________________________________

Signature: _______________________________ Date: ______________________________________

Phone: _______________ Email: ___________________ Website: _____________________________

Institution Type (select all that apply):

- Two-year institution
- Four-year institution
- Nonprofit

Please provide a reason for requesting a fee waiver (if additional space is needed, please attach on institutional letterhead):

_____________________________________________________________________________________________

_____________________________________________________________________________________________

_____________________________________________________________________________________________

_____________________________________________________________________________________________

Part II: For internal use only

- Two-year institution
- Nonprofit
- Good Standing
- Prior Participation
- Title IV Eligible

□ Approved □ Denied

Director, Events and Meetings ____________________________ Date ____________________________
Virtual College Fairs
Fall 2022 Virtual College Fairs Fee Waiver Application Registration Request

The NACAC national office will acknowledge this agreement and direct future correspondence to the primary contact person listed below. You must complete this agreement and the Virtual College Fairs Fee Waiver application.

Institution: ___________________________________________________
Member Number: _____________________________________________
Address: ____________________________________________________
City/State/Zip/Country: _________________________________________

Primary Contact Person*
Title:_____________________________________________________
Phone: _____________________________________________________
Fax: _______________________________________________________
Email: ______________________________________________________
Website: ____________________________________________________

Lead Retrieval
Only one person can be designated as the “Leads Contact” per booth per virtual college fair. By default, this is the person who registered for the fair. To change your organization’s Leads Contact to a different individual, please contact customerservice@nacacnet.org.

NACAC recommends designating the same person as the Leads Contact for all fairs (both in-person and virtual). Once leads are downloaded, the Leads Contact may share the information with appropriate staff following your institution’s data privacy policies.

Fall 2022 Virtual College Fairs Program Participant’s Agreement
I have read and agree to all registration policies for the Virtual College Fairs program described in this form and exhibitor guidelines. I understand that I must submit all cancellations in writing at least 14 calendar days prior to the date of the fair and realize that missing a fair for which I have been granted a fee waiver without prior written notification may affect future participation in the Virtual College Fairs Fee Waiver Program.

SIGNATURE: _____________________________________________
(signature required for processing)

Name: _____________________________________________
Title: _____________________________________________
Institution: _____________________________________________
Date: _____________________________________________