



National Association for
College Admission Counseling

National College Fairs

Fall 2020 Fee Waiver Program

Policy for Complimentary Institutional Registration

The intent of the National College Fair Fee Waiver program is to encourage full participation of institutions that have been traditionally underrepresented at National College Fairs. As an organization, NACAC strives to encourage participation of exhibiting institutions that mirror the diversity of our attendees. It is our hope that by providing institutions with the opportunity to exhibit at the National College Fairs for free, these colleges and universities will experience the value of their participation and continue as registered participants in future years.

The following policy will be in place for the Fall 2020 National College Fairs season:

Eligibility Considerations

- Accredited two- and four-year nonprofit colleges and universities in good standing
- Title IV-eligible institutions
- Military and for-profit institutions are not eligible for the program
- Priority in the selection process will be given to: community colleges, Historically Black Colleges and Universities, Hispanic-Serving Institutions, Native American-Serving Institutions, and institutions that cannot afford the National College Fairs registration fee because of financial hardships.
- Institutions may receive a maximum of **five** waivers during the life of this program

Participation Requirements

- Eligible institutions interested in participating in the fee waiver program should complete the Fee Waiver Application by the published deadlines.
- **All fee waiver recipients MUST pay a mobile app fee priced at \$60 to participate in the fee waiver program.** The rental fee for the mobile app includes all student leads obtained at the event. Once the application has been approved by NACAC, applicants will be sent a mobile app order form. The completed form and payment must be received up to 14 days prior to the fair date.