

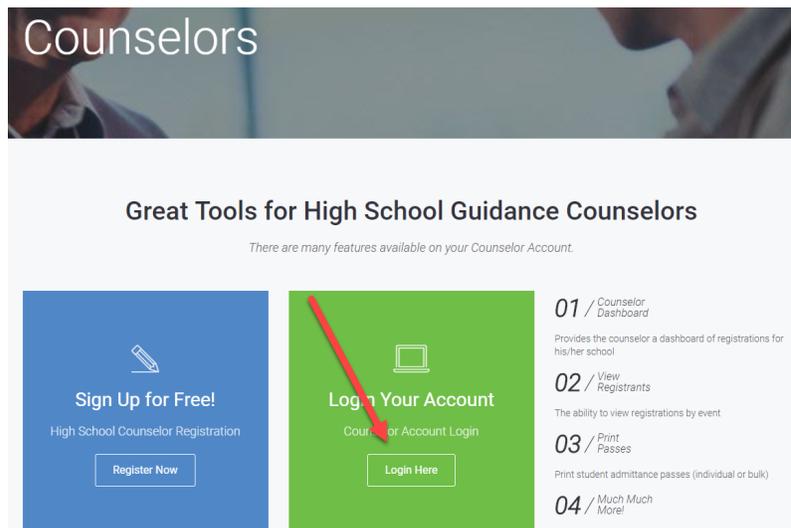
Take a Tour of the new High School Counselor Dashboards!

The new high school counselor dashboards are now available. Explore the upgrades in high school counselor reporting that can help you as you counsel your students in the college search. To access your counselor account:

1. Navigate to the url: gotocollegefairs.com and choose 'Counselors' from the top navigation bar. From the dropdown, choose 'Helpful Tools'



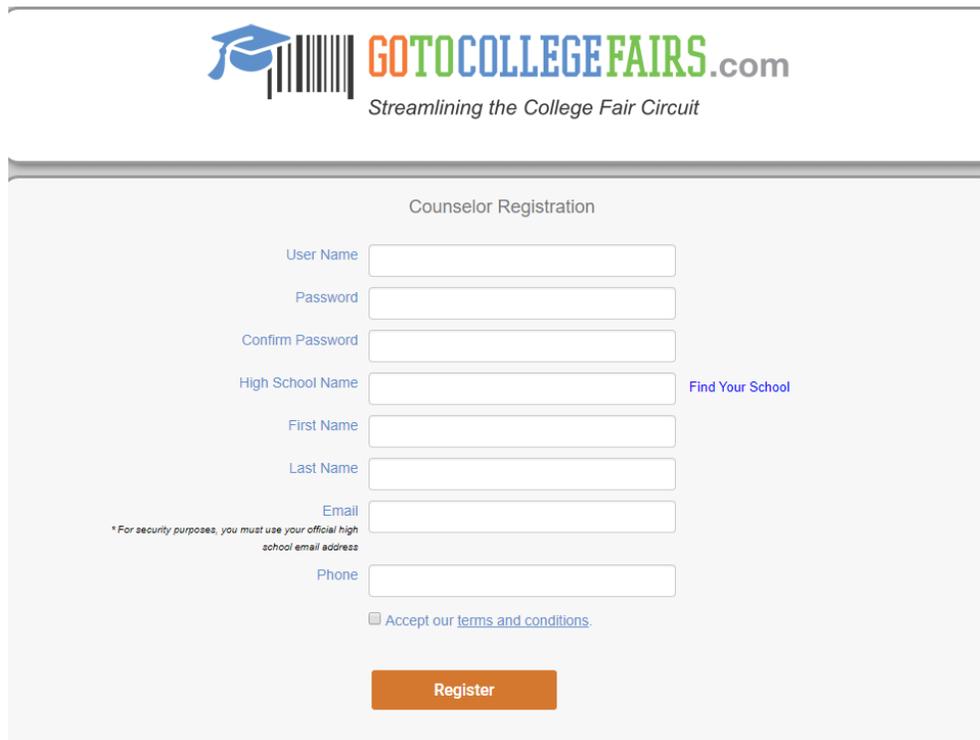
2. If you already have a counselor account, choose login, and you will be directed to the login screen.



3. If you don't have a counselor account, create one here:

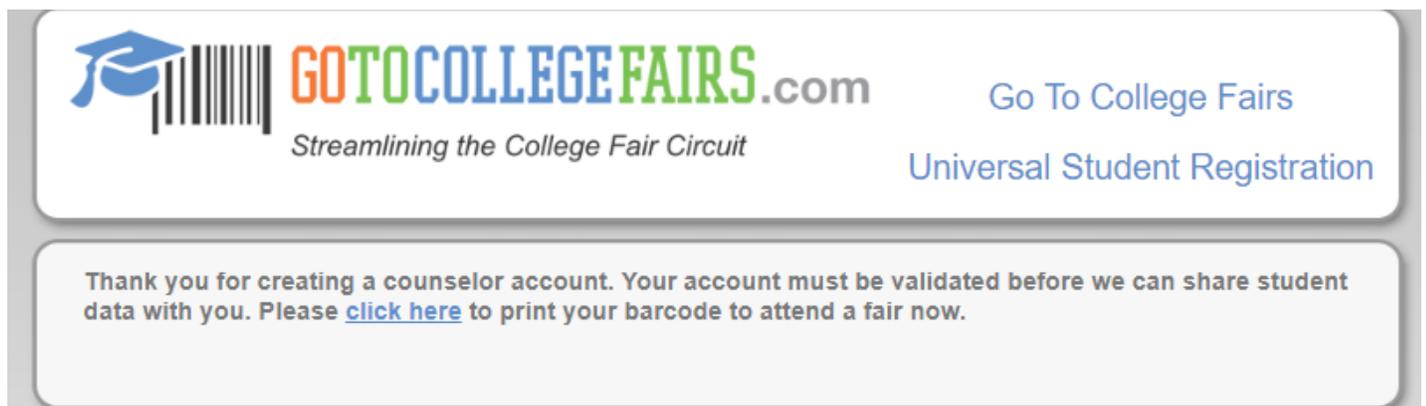


4. Creating a new account is quick and easy to do. If you already have an account but your profile is incomplete, you will be directed to this screen to complete your profile.



The screenshot shows the 'Counselor Registration' form on the GOTO COLLEGE FAIRS.com website. The header includes the logo (a blue graduation cap and a barcode) and the text 'GOTO COLLEGE FAIRS.com Streamlining the College Fair Circuit'. The form fields are: User Name, Password, Confirm Password, High School Name (with a 'Find Your School' link), First Name, Last Name, Email (with a note: '* For security purposes, you must use your official high school email address'), and Phone. A checkbox for 'Accept our terms and conditions' is located below the phone field. An orange 'Register' button is at the bottom.

5. After creating an account, there will be a validation process to ensure the security of student data. This process typically takes less than one business day. You can print your barcode immediately.



The banner features the GOTO COLLEGE FAIRS.com logo and tagline on the left. On the right, it says 'Go To College Fairs Universal Student Registration'. Below this, a message reads: 'Thank you for creating a counselor account. Your account must be validated before we can share student data with you. Please [click here](#) to print your barcode to attend a fair now.'

Once your account has been validated you will have access to student data. You will also be able to print your counselor barcode to attend college fairs (an email will be sent with your barcode prior to validation as well, so no waiting!). Here are a few highlights of features you'll want to use, but please take a moment to explore the dashboard to see all the reports available:

1. **'Express Registration'** Allows you to register students in bulk. Just choose fair and upload a spreadsheet.
2. **Print your counselor barcode** to attend a fair.
3. **'Student Interest Report'** is accessed by double clicking the event name. The student interest report shows a list, by student, of colleges that scanned. This report also shows whether the student attended the fair, which can be useful for assessing excused absences.
4. **'College Interest Report'** shows a list, by college, of the institutions most interested in your students. This can be useful when scheduling college visit days. You might also find this report is also useful for talking points in situations where you are discussing the college counseling process at your high school. Having real data on college interest can be very helpful.
5. **Print all student barcodes**, in alphabetical order, to hand out on the day of the fair so students don't forget them.



 Streamlining the College Fair Circuit

[Edit Profile](#) | [Express Student Pre-Registration](#) | [Print A Single Student's Admittance Pass](#) | [Register Students For Another Fair](#) | [Print Your Barcode](#)

Filter By Event Date: Filter For Print Student Passes:

Student Registrations At Your High School (double click on Event Name for Student Interest Report)

CEEB	REGISTRATIONS BY EVENT NAME	START DATE	LOCATION	TOTAL REG	ATTENDEES	EVENTID	PRINT PASSES
393261	2017 HBCU - Philadelphia	2017-11-15	School District of Philadelphia	1	0	9655	https://www.gotocol...
393261	2017 Fall NCF Philadelphia	2017-11-12	Pennsylvania Convention Center	2	N/A	9219	https://www.gotocol...
393261	2017 NACCAP Fall Fair Plumsteadville	2017-10-17	Plumstead Christian School	41	35	10144	https://www.gotocol...
393261	2017 Fall PVA Philadelphia	2017-09-26	University of Pennsylvania - The Palestra (NEW LOC...	1	N/A	9170	https://www.gotocol...
393261	2016 Fall NCF Orlando	2016-12-10	Orlando National College Fair - Orange County Conv...	1	N/A	7216	https://www.gotocol...
393261	2016 HBCU Philadelphia	2016-11-16	School District of Philadelphia	3	0	8837	https://www.gotocol...
393261	2016 Fall NCF Philadelphia	2016-10-30	Philadelphia National College Fair - Pennsylvania Co...	2	N/A	7230	https://www.gotocol...
393261	2016 Fall PVA Philadelphia	2016-10-29	Pennsylvania Convention Center	1	N/A	7248	https://www.gotocol...
393261	2016 NACCAP Fall Fair Cherry Hill	2016-10-18	The King's Christian School	2	1	7893	https://www.gotocol...
393261	2016 NACCAP Fall Fair Plumsteadville	2016-10-18	Plumstead Christian School	39	35	7895	https://www.gotocol...
393261	2016 NACCAP Fall Fair Milton	2016-10-05	Meadowbrook Christian School	1	0	7860	https://www.gotocol...
393261	Louisiana College Day and Night Events	2016-09-01	ALL Locations	1	0	7282	https://www.gotocol...
393261	2015 Fall NCF Philadelphia	2015-11-08	Pennsylvania Convention Center	1	N/A	5156	https://www.gotocol...
393261	2015 The Christian University & College Fairs ...	2015-10-20	Plumstead Christian School	44	34	5695	https://www.gotocol...

3 Year Trend: College Interest Report (double click on College Name for more info)

CEEB	COLLEGE NAME	STUDENTS SCANNED
393261	Anderson University	15
393261	Asbury University	3

Thank you for your partnership in getting students registered for college fairs. We hope that these new features will help you as you counsel your students in the college search process.